

Figure 1

AUS9-2000-0371-US1

002730-27504960

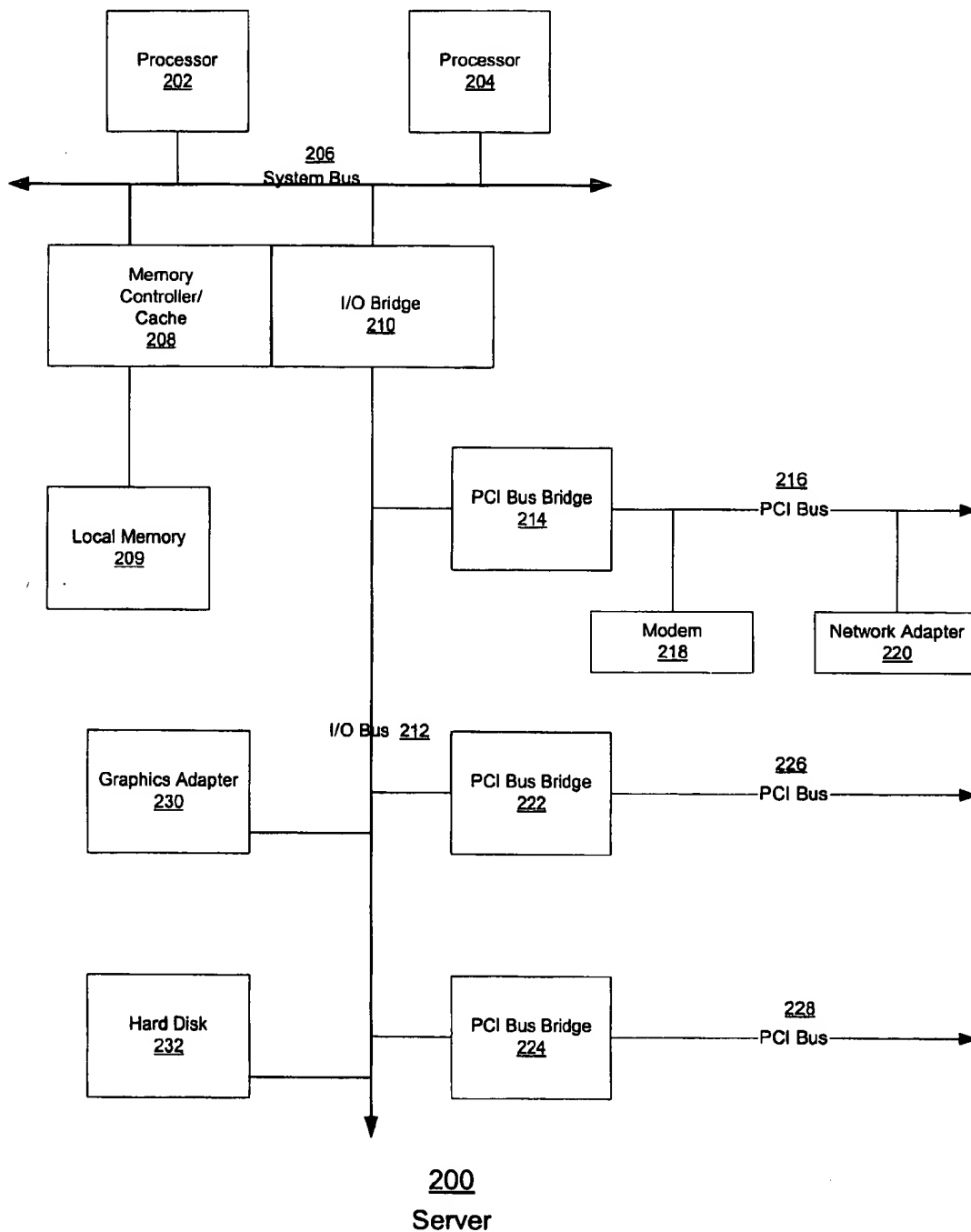
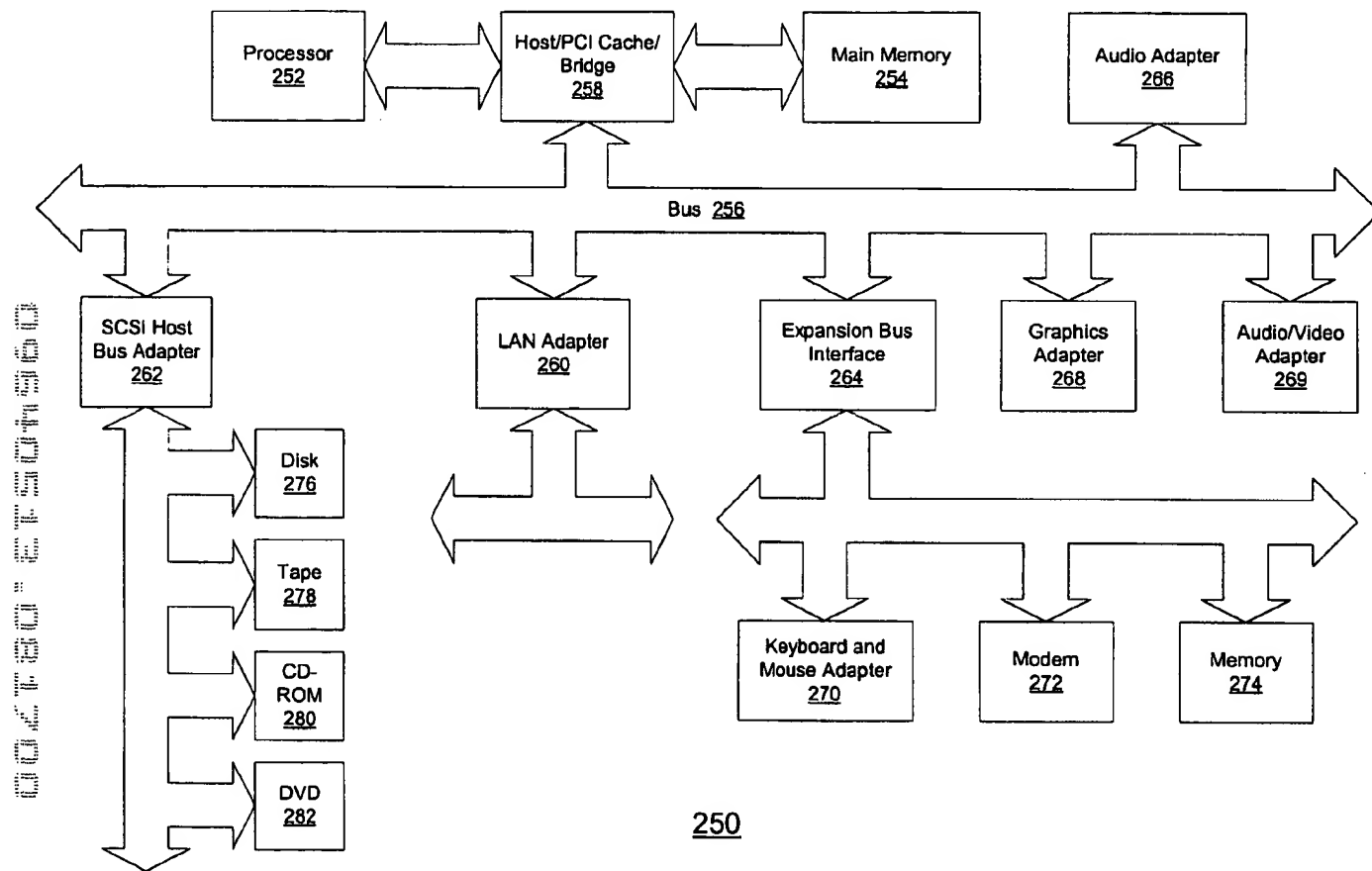


Figure 2A

AUS9-2000-0371-US1



250

Figure 2B

AUS9-2000-0371-US1

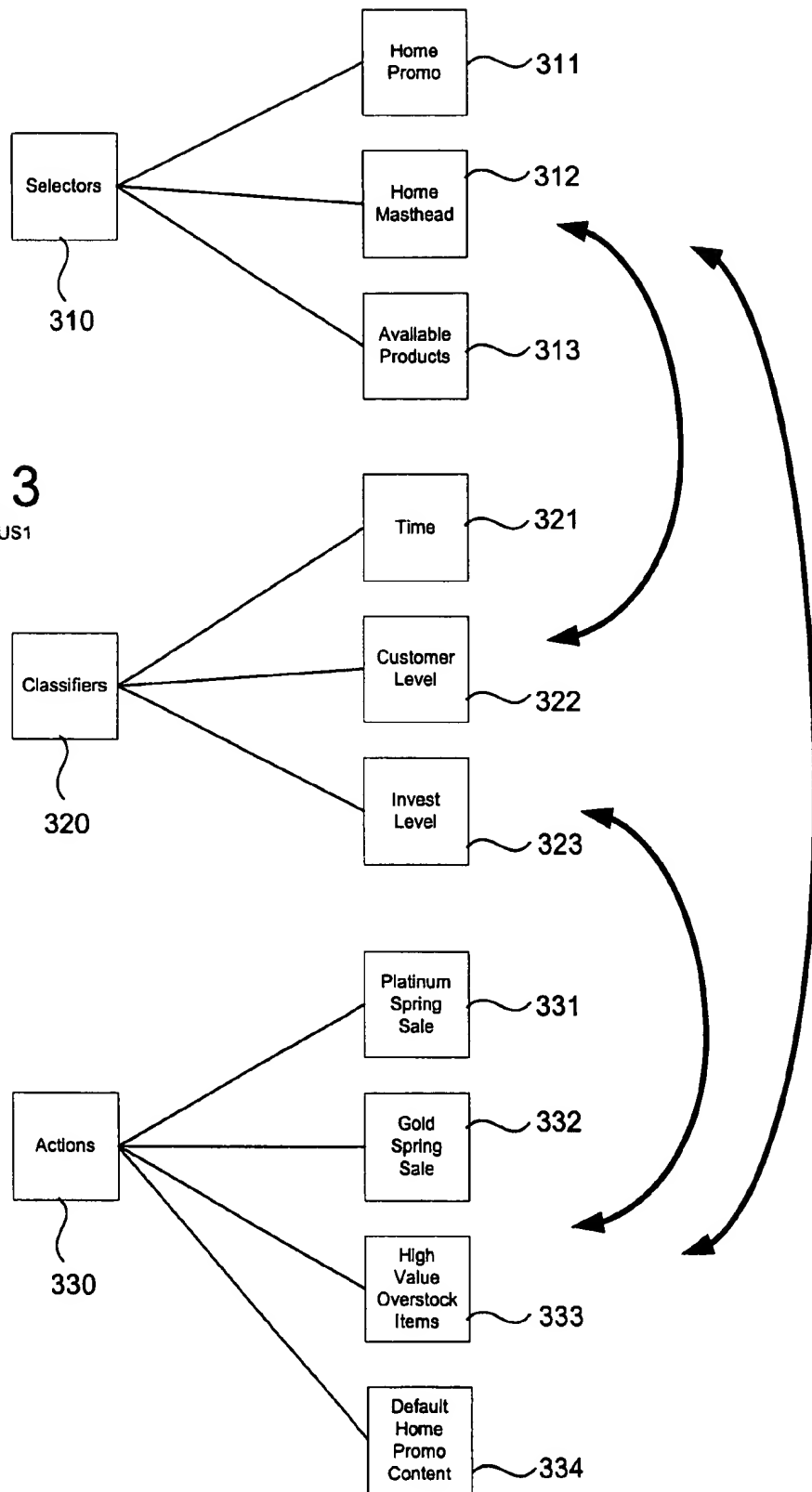


Figure 3

AUS9-2000-0371-US1

Promotionals
 for **Season**
 Holiday
 for **Weekpart**
 Weekend
 select **WeekendHolidayPromos**
 otherwise
 select **WeekdayHolidayPromos**
 always
 sortByInventory
 Winter or Fall
 select **CoolWeatherPromos**
 sortByInventory
 otherwise
 select **LowSeasonPromos**
 always
 filterOutNoStockItems

Figure 4

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```

graph TD
    Users[+] --- Actions[-]
    Users --- Classifiers[-]
    Users --- Selectors[-]
    Actions --- Platinum[Platinum Spring Sale]
    Actions --- Gold[Gold Spring Sale]
    Actions --- HighValue[High Value Overstock Items]
    Actions --- Default[Default Home Promo Content]
    Classifiers --- Timeframe[+]
    Classifiers --- CustomerLevel[+]
    Classifiers --- InvestmentLevel[+]
    Classifiers --- CustomerInterest[+]
    Selectors --- HomePromo[+]
    Selectors --- HomeMasthead[+]
    Selectors --- HomeMenu[+]
    Selectors --- AvailableProducts[+]
  
```

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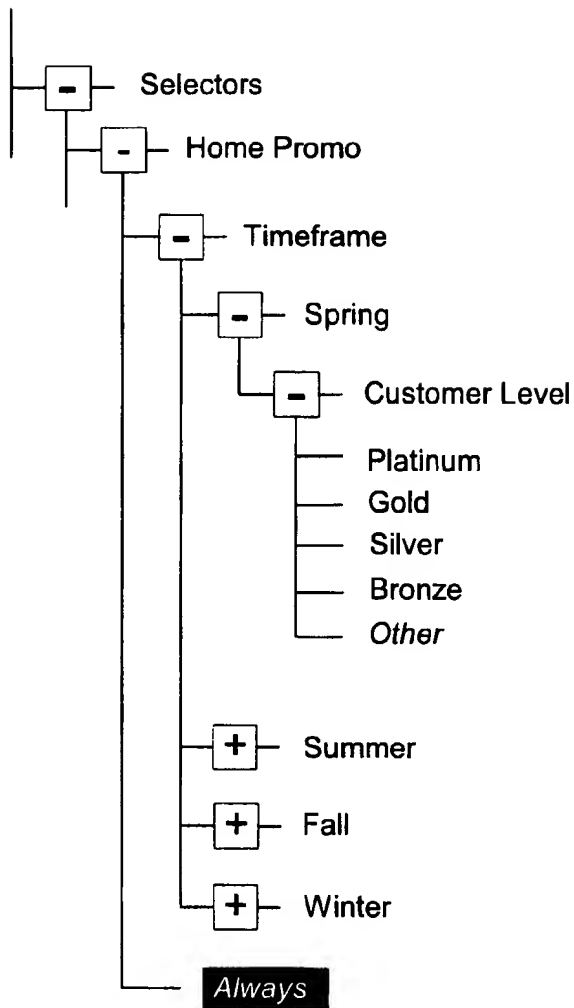
```

graph TD
    Root[Selectors -] --> HomePromo[Home Promo -]
    HomePromo --> Timeframe[Timeframe -]
    HomePromo --> Summer[Summer +]
    HomePromo --> Fall[Fall +]
    HomePromo --> Winter[Winter +]
    Timeframe --> Spring[Spring -]
    Spring --> CustomerLevel[Customer Level -]
    CustomerLevel --> Platinum[Platinum]
    CustomerLevel --> Gold[Gold]
    CustomerLevel --> Silver[Silver]
    CustomerLevel --> Bronze[Bronze]
    CustomerLevel --> Other[Other]
    style Platinum fill:#000,color:#fff
  
```

ACTIONS
Platinum Spring Sale
High Value Overstock Items
Gold Spring Sale

Figure 6

AUS9-2000-0371-US1



ACTIONS
Default Home Promo Content

Figure 7

AUS9-2000-0371-US1

Figure 8
AUS9-2000-0371-US1

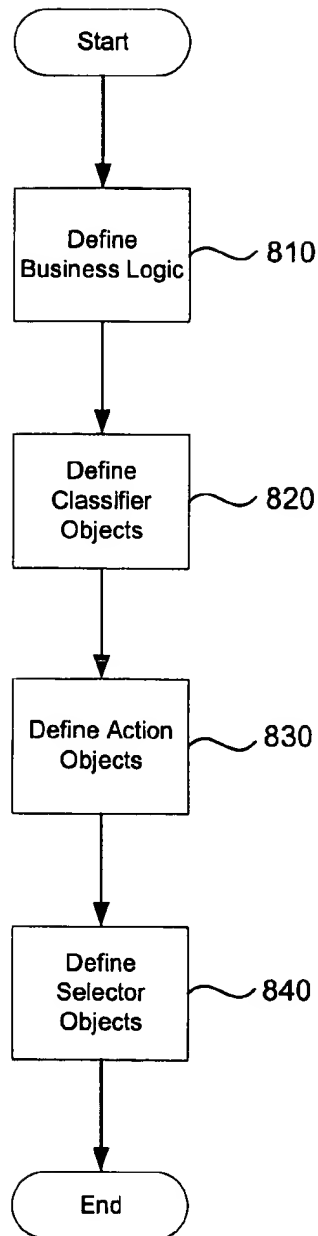


Figure 9
AUS9-2000-0371-US1

